



Connections through Transportation Choice

December 8, 2011

gohrt.com

The Tide Cost and Budget



\$338 Million Total Budget
\$318.5 Million Final Cost (\$43 million per mile)

Tide Success!



Forecast 2,900 Avg. Weekday Riders

4,865 Avg. Weekday Riders

5,808 Avg. Saturday Riders

Our Core Business



- ✓ Good Information
- ✓ Passenger Conveniences
- ✓ Reliable

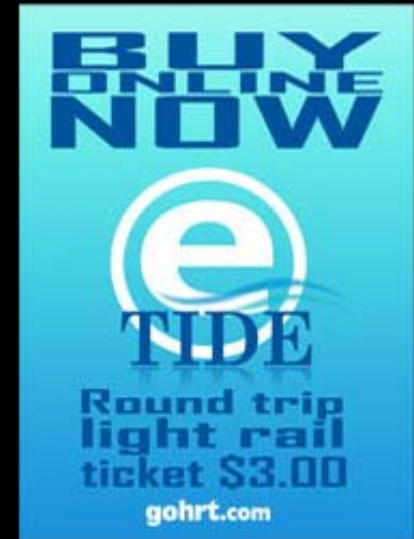
Building Customer Confidence



Transparency
Clear Communication
A Culture of Safety

Performance Driven
Customer Focused
Financial Accountability

Business Development



Go Pass 365
Advertising Revenue
E-Tickets to Ride The Tide

What our measures say about us



Our Plan



\$4.2 M will be pruned from system
Reinvest in improving the top 21 routes
Increase in annual ridership

Increase frequencies
Hold fares steady until 2015
Reduce reliance on taxpayer subsidies

Rebuilding Our Physical Plant



Growing The Tide

